

Provide the following completed checklist to your eye doctor:

Symptoms:

- Dryness of the eye
- Mucous discharge
- Redness
- Sandy or gritty feeling
- Itching
- Burning
- Constant or occasional tearing
- Watery eyes
- Light sensitivity
- Eye pain or soreness
- Lid infections
- Sties
- Tired eyes
- Contact lens discomfort
- Contact lens solution sensitivity
- Frequent use of lubricating eye drops

Related Conditions:

- Sinus congestion
- Nasal congestion
- Runny nose
- Post-nasal drip
- Chronic cough
- Bronchitis
- Allergies or hay fever
- Frequent colds
- Middle ear congestion
- Dry throat or mouth
- Headaches
- Asthma

If you check (✓) one or more of the above symptoms, ask your eye doctor about the long-lasting relief available from Occlusion Therapy with Herrick Plugs.



The Leader in Occlusion Therapy™

(800) 367-8327

Tel: (360) 376-7095 • Fax: (360) 376-7085

E-mail: info@lacrimedics.com • www.lacrimedics.com

Eastsound, WA 98245-1209 USA

**Dry, Red, Itchy, Burning,
Watery or Sensitive Eyes?
Contact Lens Discomfort?**

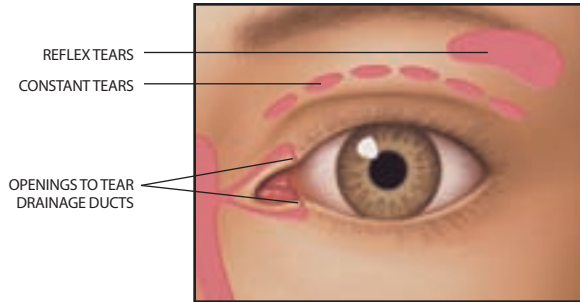


**Tired of Expensive Eye Drops?
Occlusion Therapy with
Herrick Plugs Can Provide
Long-Lasting Relief!**

Your Natural Tears

Your eyes are primarily lubricated by tears produced by tear glands located in your upper eyelids. Natural tears make your eyes feel cool, comfortable, refreshed, and help prevent infection of your eyes and eyelids.

Blinking spreads the tear film down across the surface of your eyes. The tears move to the inside region of your eye and through the tear drainage ducts into your nose and throat.



When Your Eyes Feel Uncomfortable

If there are not enough lubricating tears on the surface of your eyes, you may experience uncomfortable symptoms such as dry, red, itchy, burning, watery eyes, or irritation and pain. Tear System Dysfunction (including Dry Eye Syndrome) is the most common medical reason people visit eye doctors each year.

Eye Drops are Expensive and Only Help Temporarily

Lubricating eye drops may relieve symptoms temporarily. However, 5 minutes after placement 80% of most eye drops drain away from the surface of your eyes. Eye drops dilute your natural tears, can cause eye irritation, and can sometimes make your symptoms worse! If eye drops provide temporary relief (or even if they don't) Occlusion Therapy can provide long-term benefits, and increased comfort, at considerably less expense.



Causes of Tear System Dysfunction

Environment



Sunny, dry or windy weather, heaters, air conditioners and high altitudes increase the evaporation of tears from the surface of your eyes. You may experience Dry Eye symptoms while viewing television, computer screens, or while reading.

Tear Drainage

If you have too much tear drainage, or too little tear production, you may experience Dry Eye symptoms or related symptoms in the nose, throat and sinuses.

Contact Lens Wear

Wearing contact lenses increases tear evaporation and related Dry Eye symptoms. Dryness may result in protein deposits on the lens, eye irritation, pain, infection, or sensitivity to contact lens solutions. Dry Eyes and related discomfort are the most common reason people stop wearing their contact lenses.



Aging

Tear production gradually decreases with age. At age 65 tear glands produce about 40% of the good quality lubricating tears that they produced at age 18. Decreased tear production may cause eye irritation and excess tearing or watery eyes.



Medications

Some medications can reduce the body's ability to produce the good quality lubricating tears. These include decongestants, antihistamines, blood pressure medications, hormone replacement therapy, diuretics, and others. If you are taking any medication, ask your doctor if it might be contributing to your eye discomfort, or vision problems.

Can Dryness Damage Your Eyes?

Yes. When left untreated, severely dry eyes may lead to chronic infection of your eyes and eyelids, corneal ulceration, scarring, permanent vision loss, or even loss of your eyes.

Occlusion Therapy

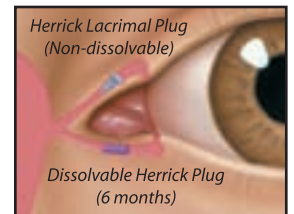
Occlusion Therapy involves the partial or total blockage of the tear drainage ducts to preserve the natural, good quality lubricating tears on the surface of your eyes. Occlusion Therapy can provide long-term relief from Dry Eye and related symptoms. For many people, Occlusion Therapy can reduce or eliminate the need for lubricating eye drops altogether.

The Lacrimal Efficiency Test™

The **Lacrimal Efficiency Test** helps to determine if you will benefit from medium-term or long-term Occlusion Therapy. With this test, small dissolvable plugs are placed into the tear drainage ducts located within your eyelids. During the 4 to 7 day test period, you'll have a chance to see if your unwanted symptoms are improved, or if you can reduce or eliminate your use of lubricating eye drops. After the test period, the plugs will simply dissolve (requiring no removal). If you experience temporary improvement of your symptoms, you may find that Occlusion Therapy with Herrick Plugs will provide long-lasting symptomatic relief!

Occlusion Therapy with Herrick Plugs®

Occlusion Therapy with *OPAQUE* Herrick Plugs can provide symptomatic relief that is simply not possible using lubricating drops alone. If you like the results of the Lacrimal Efficiency Test, your doctor may recommend medium-term dissolvable (lasts about 6 months) or non-dissolvable *OPAQUE* Herrick Plugs.



Your eye doctor can insert these plugs during a brief office visit. After placement, the plugs cannot be seen, won't touch your eyes, are usually not felt, and may be removed by your doctor if necessary. They will improve the performance of any eye drops or ocular medications you may be using, and can improve the quality of your vision.

Why Suffer Any Longer?

Worldwide, more than one million people have been treated by Occlusion Therapy with Herrick Plugs. Join the growing number of people who have chosen Occlusion Therapy to overcome the discomfort of their Tear System Dysfunction.

Ask your eye doctor about the Lacrimal Efficiency Test, Herrick Plugs and the long-term relief you can experience with the Herrick System of Occlusion Therapy.